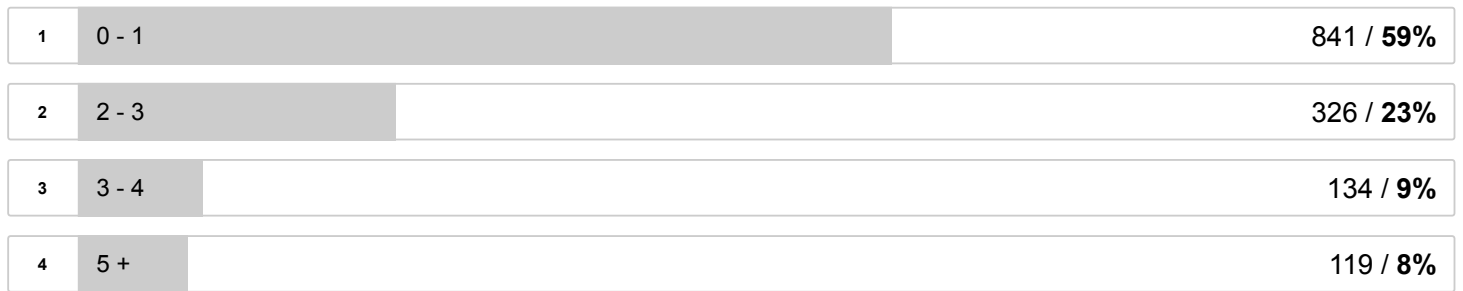


How many printed magazines do you subscribe to?

1420 out of 1424 people answered this question



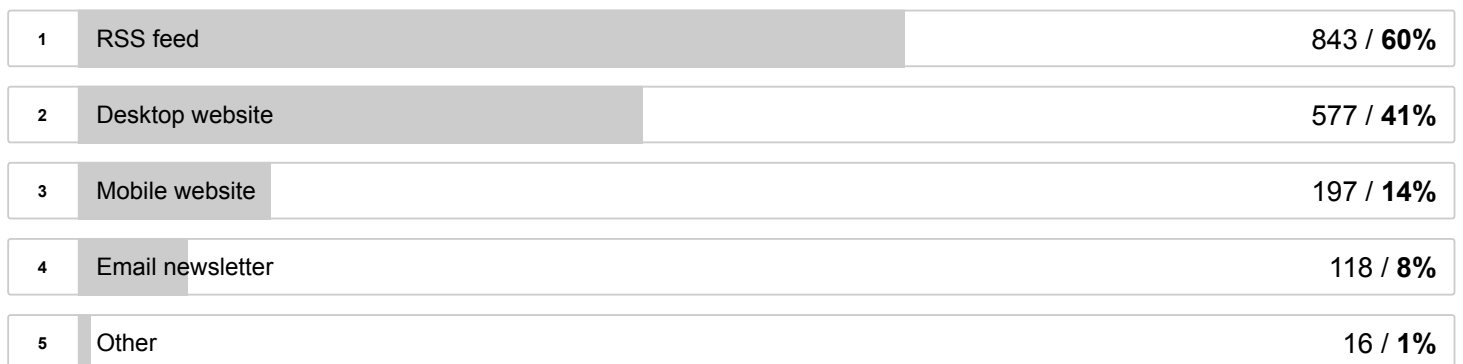
How far would you drive to attend a Cool Tools reader meet-up?

1398 out of 1424 people answered this question



In what format do you read Cool Tools?

1410 out of 1424 people answered this question



When was the last time you made something?

1407 out of 1424 people answered this question



3	A year ago or more	104 / 7%
4	Within the last year	76 / 5%
5	Never	27 / 2%

How often do you read Cool Tools?

1400 out of 1424 people answered this question

1	Daily	641 / 46%
2	Multiples times per week	451 / 32%
3	Once a week	251 / 18%
4	Monthly	40 / 3%
5	Other	17 / 1%

How often do you read Wirecutter?

1407 out of 1424 people answered this question

1	Never	572 / 41%
2	A few times a year	210 / 15%
3	Monthly	179 / 13%
4	Once a week	169 / 12%
5	Multiples times per week	157 / 11%
6	Daily	120 / 9%

How large is your workspace?

1407 out of 1424 people answered this question

1	100 square feet	365 / 26%
2	No workspace	347 / 25%
3	30 square feet	299 / 21%
4	10 square feet	235 / 17%

5	500 or more square feet	161 / 11%
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Have you ever asked or answered a question in Ask Cool Tools?

1415 out of 1424 people answered this question

1	No	1,230 / 87%
2	Yes	185 / 13%

Do you own a drill press?

1414 out of 1424 people answered this question

1	No	1,042 / 74%
2	Yes	372 / 26%

How often do you search the Cool Tools archives?

1416 out of 1424 people answered this question

1	A few times a year	786 / 56%
2	Never	371 / 26%
3	Monthly	221 / 16%
4	Once a week	24 / 2%
5	Multiples times per week	13 / 1%
6	Daily	1 / 0%

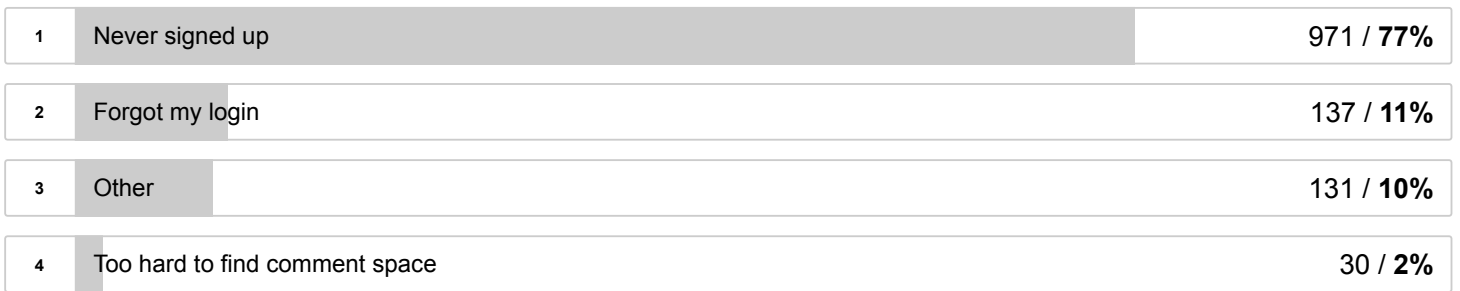
Do you read Make magazine in any format?

1416 out of 1424 people answered this question

1	No	941 / 66%
2	Yes	475 / 34%

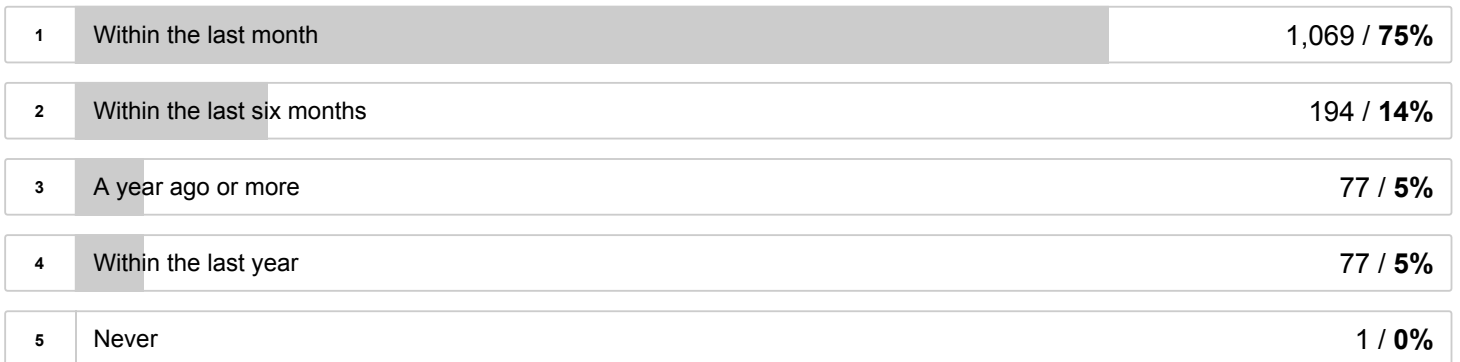
What is the most difficult thing about adding a comment on Cool Tools?

1269 out of 1424 people answered this question



When was the last time you read a book all the way through?

1418 out of 1424 people answered this question



Is there a sidewalk in front of your house?

1403 out of 1424 people answered this question



Have you ever bought something you found on the Cool Tools site?

1395 out of 1424 people answered this question



Do you watch more than one YouTube tutorial per month?

1401 out of 1424 people answered this question



How long have you been reading Cool Tools?

1411 out of 1424 people answered this question



Is the world getting better or going to hell?

1330 out of 1424 people answered this question



Do you read the comments on Cool Tools?

1387 out of 1424 people answered this question



How old are you?

1405 out of 1424 people answered this question



7	Under 18	0 / 0%
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Did you get a copy of the Cool Tools book?

1410 out of 1424 people answered this question

1	No	959 / 68%
2	Yes	451 / 32%

How long do you usually wait till you upgrade your computer's OS?

1409 out of 1424 people answered this question

1	A good time after the bugs are worked out	752 / 53%
2	Immediately	418 / 30%
3	At the last possible moment	200 / 14%
4	Never	39 / 3%

If Cool Tools made a podcast about Making/DIY, would you listen to it?

1301 out of 1424 people answered this question

1	No	681 / 52%
2	Yes	620 / 48%

If Cool Tools made video reviews, would you watch them?

1349 out of 1424 people answered this question

1	Yes	928 / 69%
2	No	421 / 31%

Would you subscribe to a Cool Tools newsletter that identified great deals on previously reviewed cool tools?

1374 out of 1424 people answered this question

1	Yes	968 / 70%
2	No	406 / 30%