## How many printed magazines do you subscribe to?

1420 out of 1424 people answered this question

1	0 - 1	841 / <b>59%</b>
2	2 - 3	326 / <b>23%</b>
3	3 - 4	134 / 9%
4	5+	119 / 8%

## How far would you drive to attend a Cool Tools reader meet-up?

1398 out of 1424 people answered this question

1	I would not drive any distance	547 / 39%
2	1 - 25 miles	476 / <b>34%</b>
3	25 - 50 miles	262 / 19%
4	50 - 100 miles	85 / <b>6%</b>
5	100 + miles	28 / <b>2%</b>

## In what format do you read Cool Tools?

1410 out of 1424 people answered this question

1	RSS feed	843 / <b>60%</b>
2	Desktop website	577 / <b>41%</b>
3	Mobile website	197 / <b>14%</b>
4	Email newsletter	118 / <b>8%</b>
5	Other	16 / <b>1%</b>

## When was the last time you made something?

1	Within the last month	988 / <b>70%</b>
2	Within the last six months	212 / <b>15</b> %

3	A year ago or more	104 / <b>7%</b>
4	Within the last year	76 / <b>5%</b>
5	Never	27 / <b>2%</b>

## How often do you read Cool Tools?

1400 out of 1424 people answered this question

1	Daily	641 / <b>46</b> %
2	Multiples times per week	451 / <b>32</b> %
3	Once a week	251 / <b>18%</b>
4	Monthly	40 / 3%
5	Other	17 / 1%

## How often do you read Wirecutter?

1407 out of 1424 people answered this question

1	Never	572 / <b>41%</b>
2	A few times a year	210 / <b>15</b> %
3	Monthly	179 / <b>13</b> %
4	Once a week	169 / <b>12%</b>
5	Multiples times per week	157 / <b>11%</b>
6	Daily	120 / 9%

## How large is your workspace?

1	100 square feet	365 / <b>26%</b>
2	No workspace	347 / <b>25%</b>
3	30 square feet	299 / <b>21%</b>
4	10 square feet	235 / <b>17%</b>

5 500 or more square feet 161 / **11%** 

## Have you ever asked or answered a question in Ask Cool Tools?

1415 out of 1424 people answered this question

1	No	1,230 / 87%
2	Yes	185 / <b>13%</b>

#### Do you own a drill press?

**1414** out of 1424 people answered this question

1	No	1,042 / <b>74%</b>
2	Yes	372 / <b>26%</b>

#### How often do you search the Cool Tools archives?

1416 out of 1424 people answered this question

1	A few times a year	786 / <b>56%</b>
2	Never	371 / <b>26%</b>
3	Monthly	221 / <b>16%</b>
4	Once a week	24 / 2%
5	Multiples times per week	13 / <b>1%</b>
6	Daily	1 / 0%

#### Do you read Make magazine in any format?

1416 out of 1424 people answered this question

1	No	941 / <b>66%</b>
2	Yes	475 / <b>34</b> %

What is the most difficult thing about adding a comment on Cool Tools?

1	Never signed up	971 / <b>77%</b>
2	Forgot my login	137 / 11%
3	Other	131 / <b>10%</b>
4	Too hard to find comment space	30 / <b>2%</b>

## When was the last time you read a book all the way through?

1418 out of 1424 people answered this question

1	Within the last month	1,069 / <b>75%</b>
2	Within the last six months	194 / <b>14%</b>
3	A year ago or more	77 / 5%
4	Within the last year	77 / 5%
5	Never	1 / 0%

## Is there a sidewalk in front of your house?

1403 out of 1424 people answered this question

1	Yes	902 / <b>64%</b>
2	No	501 / <b>36%</b>

## Have you ever bought something you found on the Cool Tools site?

1395 out of 1424 people answered this question

1	Yes	1,243 / <b>89%</b>
2	No	152 / <b>11%</b>

## Do you watch more than one YouTube tutorial per month?

1	Yes	859 / <b>61%</b>
2	No	542 / <b>39%</b>

## How long have you been reading Cool Tools?

1411 out of 1424 people answered this question

1	1 - 3 years	514 / <b>36%</b>
2	3 - 6 years	416 / <b>29%</b>
3	6 - 9 years	231 / <b>16%</b>
4	10+ years	145 / <b>10%</b>
5	6 months - 1 year	71 / 5%
6	0 - 6 months	34 / <b>2%</b>

## Is the world getting better or going to hell?

1330 out of 1424 people answered this question

1	Getting better	829 / <b>62%</b>
2	Going to hell	501 / <b>38%</b>

## Do you read the comments on Cool Tools?

1387 out of 1424 people answered this question

1	Yes	750 / <b>54</b> %
2	No	637 / <b>46%</b>

## How old are you?

1	35 - 44	376 / <b>27%</b>
2	45 - 54	350 / <b>25%</b>
3	55 - 64	304 / 22%
4	25 - 34	195 / <b>14%</b>
5	65 +	171 / <b>12</b> %
6	18 - 24	9 / 1%

7 Under 18 0 / **0%** 

#### Did you get a copy of the Cool Tools book?

1410 out of 1424 people answered this question

1	No	959 / <b>68%</b>
2	Yes	451 / <b>32%</b>

#### How long do you usually wait till you upgrade your computer's OS?

1409 out of 1424 people answered this question

1	A good time after the bugs are worke	out 752 / <b>53</b> %
2	Immediately	418 / <b>30%</b>
3	At the last possible moment	200 / 14%
4	Never	39 / <b>3%</b>

#### If Cool Tools made a podcast about Making/DIY, would you listen to it?

1301 out of 1424 people answered this question

1	No	681 / <b>52%</b>
2	Yes	620 / <b>48%</b>

#### If Cool Tools made video reviews, would you watch them?

1349 out of 1424 people answered this question

1	Yes	928 / <b>69%</b>
2	No	421 / <b>31</b> %

# Would you subscribe to a Cool Tools newsletter that identified great deals on previously reviewed cool tools? 1374 out of 1424 people answered this question

1	Yes	968 / <b>70%</b>
2	No	406 / <b>30%</b>